

West Booster Club Meeting Minutes

Monday, October 24, 2011

The West Booster Club met on Monday, October 24, 2011 at 7:00 in room 1207 of the West annex. The meeting was called to order by President Barb Kaus. Also present were V. Pres. Lisa Haman, Ken Essay, Steve Isakson, Jen Kukuczka, Brenda Seys, Nadine Athey, Kristin Berglin and Zak Schwartz

Meet the Coaches –

Brady Krusemark – director of band and choir talked about a Kwik Trip fundraiser they would like to do for a Spring trip to Orlando. Kwik Trip has gift cards the kids can sell for many denominations. Band & choir would get 10% profit from the cards. The booster club would be the holder of the moneys. Barb, Steve and Ken will research and follow up.

Secretary's Report - minutes from last meeting were distributed, read and approved as written.

Treasurer's Report - Steve Isakson distributed a balance sheet showing total assets of \$43,521.83 and restricted funds of \$18,737.12.

Committee Updates .

Concessions: Last football game brought in \$5400. No more volleyball. Lisa will get the satellite for football game on 11/4.

Elementary Public Relations: Sales of youth apparel are going well. We have sold 9 of 24 of the new youth sweatshirts, over 20 future Scarlet tshirts and a few tattoos and West Waver bandannas so far this fall. We plan to promote youth nights during basketball. We will also have youth apparel available when the merchandise committee sells again.

Membership: We are now at 138 members. Last year we were at 172 at this time. Membership forms were not mailed out this year. Barb will send out an email blast to the alumni about joining as members. Zack will still continue to ask teachers to be members. We will be giving booster forms to be handed out at the winter PAC meetings. Zack talked about a student booster club with student committee chairs. One of them would come to our booster meeting monthly. Steve will check on any bilaws this may have and let Barb know.

Merchandise: No update

Scarlet Saver cards: \$36,000 worth of Scarlet cards has been sold this year. Next year it would be easier if one check was written for cash from the individual selling the cards.

Tailgate Party: No update as the Touchdown club was at BW3's for football fundraiser.

Mankato Marathon: The water stop sponsored by the booster club went very well. There were nearly 1,500 half marathoners and 500 marathon runners by our water stop twice. Next year we will need to have more workers. PEP band for next year or if there's music have a better sound system. The booster club signed a 3 year sponsorship agreement in April, which includes a complimentary participant registration

Ken's Report/Requests:

Homecoming Hospitality Room Addresses went very well. There were a lot of tours given along with a lot of support.

Knowledge Bowl

- 70 kids are interested 30 are committed.
- There would be teams of 5
- Regional and state competition
- Done at Dakota Meadows
- Need to purchase buzzers

Free Press Ad was for the tailgate party.

Kevin Timm approached Ken about selling subs from Mr. Goodcents at concessions.

New speakers were purchased for the stadium.

Submitting for payment:

Verizon (monthly charge) \$52.04
Soccer Bags \$2,208.00
Weight room supervision \$300.00
Baseball Power \$1,925.00
Auditorium Sound Booth \$ 2,000.00
Leadership Training \$ 750.00

Total \$7,235.04

Submitting for vote:

Knowledge Bowl \$491.50 - approved
Orchestra Stands \$3,905.00 – approved on the condition they sell another 44 Scarlet cards.

New Business

Dan Nessler from Promotions Powerhouse showed us his website with West apparel on it. He would sell it, take orders and payment through the website and have it delivered. West would get some profit from the apparel. JoAnn and Kim will take a look at the website with his prices and compare it with ours to see if we are in alignment. Dan will also send out a list of product along with the profit that West would get. We would like to get this going by the middle of November.

Positions that still need to be filled:

Alumni Membership

Advertising for sport program

Newsletter

Scarlet Saver cards (next year)

Website

President

Vice President

Respectfully submitted,

Kristin Berglin

Booster Club Secretary