

West Booster Club Meeting Minutes Tuesday, June 28, 2011

The West Booster Club met on Tuesday, June 28, 2011, at 7:00 in room 1207 of the West annex. The meeting was called to order by President Barb Kaus. Also present were Ken Essay, Paul Jakes, Lori Jakes, Joanne Nessler, Nadine Athey, Steve Isakson, Julie Berndt and Jen Kukuczka.

Secretary's Report - minutes from last meeting were distributed, read and approved as written.

Treasurer's Report - Steve Isakson distributed a balance sheet showing total assets of \$44,926.01 and restricted funds of \$18,011.22.

Scarlet Touchdown Club: Julie Berndt met with committee to discuss alumni golf fundraiser on October 8th. Moneys raised will be used for football club. Discussion on having a booth at high school football games to encourage sign-up for golf meet and football club awareness. Flyers would be distributed. Clothing was talked about being sold at high school game as well. Committee feels that clothing would be in conflict with high school clothing. Suggestion would be to promote and sell via flyers and at the golf meet. All were in agreement.

Committee Updates

Concessions: The new popcorn maker is not the correct size and placed in Ken's office to be returned. Larger popcorn maker is on order. June 4th track meet – huge success! We'll log and track what worked and didn't work for next year's meet. We'll need to find new ways to recruit volunteers as we were short handed at track meet. We are still looking for a new caller to schedule workers for next year concession stand.

Discussion on how to get other parents involved. Suggestion was to look at a list of parents from 7th on up (Ken will email to committee). Review the list to see if there is anyone you know. Thoughts are to invite/ask parents with younger kids as they will be coming up in the ranks and possibly new to booster club opportunities.

Elementary Public Relations: The committee is looking at doing something different than t-shirts. There are approx. 20 shirts left from last year. No other updates at this time.

Membership: We are still at 172 members strong. The plan and goal is to have 200 members for next year. The \$10 punch cards turned out great! Form is in final revisions and will be emailed to committee before next meeting for all to review.

Merchandise: We need an updated inventory list.

Scarlet Saver cards: There has been a 60% business response. Businesses are calling to sign-up. Cards will go to press mid July. If there are more businesses than space, the card will grow vs limiting the number of businesses. Committee talked about charging for space if a business wanted more than the "free" space provided.

Ken's Report/Requests:

Ken noted that the softball fence has collected \$2,000 in advertising dollars.

Yearbook's submit for payment update from last meeting: Ken replied to instructor with our questions and no answers have not been supplied at this time.

Freshman orientation is Aug. 15 and 16 – we should plan on selling apparel those nights.

Submitting for payment (all pre-approved):

DMMS Football Helmets	\$1097.50
Wireless Mics	\$675.00
Printer Copier/ Debate	\$184.89
Girls Golf Shirts	\$664.00
Weight room supervision	\$537.50

Total \$3158.89

Submitting for vote/payment:

Sportspix-spring posters	\$179.25	(both approved)
Sportspix – spring awards for seniors	\$15.75	

Submitting for vote:

Auditorium Update - Soundbooth	\$1500.00
Volleyball Warm ups	\$1770.00

(all approved)

New Business

We need to start planning the tailgate party or parties for next year. We are looking for help – need someone to run it. First tailgate party is same time as first football game.

Calling all volunteers . . . we need help next year for the following:

- Tailgate party
- Golf tournament
- Website
- Program advertising
- Secretary

Our next meeting will be July 25 at a location to be announced.
Meeting adjourned.

Respectfully submitted,

Jen Kukuczka for
LeAnn Mages
Booster Club Secretary