

West Booster Club Meeting Minutes

Monday, September 27, 2010

The Booster Club met on Monday, September 27, 2010, in the West conference room. Thanks to all who attended. Members present were Pres. Barb Kaus, V. Pres. Lisa Haman, Ken Essay, Steve Isakson, Nadine Athey, Karen Anderson, Joanne Nessler, Jen Kukuczka, Kim Leiferman, and LeAnn Mages.

Secretary's Report - The minutes from the August meeting were read, and one correction was made on the recording of Ken's report: supervision expenses should have read \$537, making total payouts \$4539. Minutes were approved with correction.

Treasurer's Report - Steve Isakson distributed statement of revenue and expenses as of August 31, 2010, showing total assets of \$47,377.15. There was discussion about the need for a check card for clothing purchases and possibly concession purchases. Barb will look into getting one in her name and giving the number as needed.

Committee Updates

Concessions: Sales have been good. The satellite unit from DMMS really helped during the homecoming football game. There have been a lot of new volunteers for concession work. We need a new nacho cheese machine. Lisa will set up a meeting to discuss how to implement equipment donated by Pat Nelson's company.

Elementary Public Relations: Future Scarlet T-shirts have sold well. Plans are to have youth football participants at halftime of the JM football game. A youth night is also being planned for a basketball game.

Membership: We are now at 160 new members. The Booster display case is being updated with the new list of names and various pictures. We are still hoping for more parents, teachers and coaches to become members.

Merchandise: September was a great month for merchandise sales. A large portion of sales (nearly \$9000) came from the DMMS PAC meeting and entrance conferences. Thanks to Kim for getting us into that market - there is definitely a demand for West merchandise there. Plans are to have the window at West open from 11:00 to 1:15 on Fridays from Nov. 5 to the end of December. They'll be looking for volunteers to help during those hours. A couple of items that will be ordered in large quantities are hats and mittens. Kim has purchased a two-piece pricing gun that should help with tracking sales and inventory.

Scarlet Savers: Money is still being turned in, about \$23,000 so far. Fall sports account for the most sales, but coaches of winter and spring sports were given 50 cards each and are turning in money as well. Activities such as band, choir, and speech will be incorporated into next year's sales drive.

Sports Programs: Eighteen business have paid, so the program is complete and looks good. Fall sports cards have been printed with a complimentary list of those businesses.

Tailgate Party: Very successful - we served 240 people vs. 125 last year, all without advance ticket sales. The children's choir performing the National Anthem at the game was a big boost for the number of people served. Will check into making it an annual performance.

Website: Contact Stacy Svir for changes.

Ken's Report/Requests:

Ken thanked everyone for Annie's gift. Thanks also for a very successful alumni room for homecoming.

Looking into a raffle with East, selling \$30 tickets for a chance to win \$10,000. This would give winter and spring sports a chance for a better share of fundraising, as fall sports are the primary sellers of Scarlet cards. An example of a purchase with the proceeds might be a portable set of bleachers for the schools to share.

Approved items to be paid: swimming/diving videos (173.96), football headsets (\$1000), mats for track (\$933.75), two tennis ball machines (\$2064)

Request: helmets for 8th grade football (\$1521.65). Approved.

New Business:

Fundraising Committee: Lisa is exploring a joint venture with East to raise money by selling tickets at \$50 per person for a fashion show/demonstration night at Scheels and/or other River Hills Mall stores. This would include a catered meal and a discount on the evening's purchases or a percentage of sales.

Lisa also distributed informational binders to members.

Adjournment: Thanks for coming.

The next meeting is scheduled for Monday, October 25.

Respectfully submitted,

LeAnn Mages
Booster Club Secretary