

Mankato West Booster Club Meeting Minutes

Mon. August 31, 2009

The Booster Club met on Monday, August 31st, at 7 p.m. in the West conference room. Thank you to all who attended - excellent turn-out! Members present included Pres. Barb Kaus, V.Pres Lisa Haman, Joan Untiedt, Gary Mielke, Ken Essay, Sandy Abild, Mary Brinks, Stacy Svir, Amy Baack, Sheila Opsal, Kim Leiferman, Brenda Seys, Joann Nessler, Lori Jakes, Jenny Portner, Becky Vosburg, Todd & Deb Weber, Ken Kakuczka, LaDon Henderson and Cindy Dutcher.

Secretaries' Report- The minutes from the June meeting were read and approved as written. A thank you note was shared to the booster club from Sharon Euerle for her retirement party.

Treasure's Report - Motion was made & approved to accept report as written. Our new year is off to a fast start with everyone working hard. Our new wireless credit card machine is ready & working.

Committee Updates:

Concessions: New state guidelines this year, so some new training will be needed. They are also willing to try the credit card machine. They would like available some Scarlet cards, and apparel forms. Looking for more volunteers!! (16 needed for every football game).

Elementary Public Relations: Joann Nessler and Lori Jakes have contacted every elementary school. They are now Working on the tailgate party and getting a Tuesday flier ready for elementary folders. New youth "Future Scarlet" t-shirts have been ordered and will be for sale at open houses. Plans in place to feature youth Football players. Collecting hand-outs for kids at tailgate party.

Memberships- New: currently at 128 (In mail 62, at West PAC mtg. 50, at DMMS PAC mtg. 15, at Football Jamboree) Goal 250. Next year? On-line registration with credit card machine?

Sandy Abild will enter new data for the year so we can get a current email list ready to go.

Memberships- Alumni: Vicky Nessler sent word that the alumni committee is ready to mail out 180 letters.

Merchandise: Kim reported good sales this fall - almost all new merchandise is out and will be reordered.

A larger committee is working on this now - ready to take over next year!

Scarlet Savers: 1 week turn-in was new this year - mixed reviews. It was nice to give returned cards to DMMS and not get more printed being so many get returned. % participation chart was handed out. Many teams are still working on tracking down outstanding cards. Coaches support is REALLY helpful.

Sports Program: All advertising has been sold! Programs debuted at soccer & volleyball this week. BEAUTIFUL! More advertising could have been sold. Printing/layout done by Quality 1 hour. Call them with weekly schedule Additions/changes.

Tailgate Party: Great donations have been collected, selling advanced tickets currently. Pork Loin has been donated. Goal is to serve 500. This is a night with something for EVERYONE! This will be run as more of a fundraiser this year.

Website: Larger committee - lots of new ideas!

Ken's Report/Requests - Great first 3 months. Thanks to everyone! Lots of enthusiasm from so many to begin a new year. Alumni teams recognized at events? Celebrate Mankato West.

*Discussion about \$\$ needed for fitness center room supervision (approx. \$1500.00 per semester). 3:15-5:00 position was a budget cut from the district. Since this was such a major booster investment from many people & businesses, we'd like to make sure it is supported. *Approved up to \$5000.00*

*Boys Golf - windbreakers team jackets for varsity players. \$30.00 each. 14 jackets needed as varsity line-up changes weekly. *Approved up to \$450.00.*

Old Business:

Pack the Stands: East vs. West soccer, Sept 29th at West stadium. Committee has been fundraising and they are looking for booster club support. Items were offered for give-aways. Barb offered to print fliers. announcements will be made at football games, and inserts will be made in the program. This night will be added to the weekly schedule. Many new activated for all - especially youth!

State Football Champion Sign: Looking at a vinyl sign to cover wooden sign area behind press box. LaDon Henderson will work with Gary and go over cost, plans, options & design.

Soccer Scoreboard: Ken reported that the coaches have met and design has been chosen.

Fence Cups: They are ready to be placed in the chain-link fence by football field. Al & Cindy Dutcher, Becky Vosburg, Joann Nessler, Sandy Guhlke and Missy Klemme will do this before the 1st football game.

Other: Soccer speakers are in and going up! Tent is in for Track & Field.

New Business:

Chipotle: They are interested in helping boost school spirit and memberships by doing several events, contests, Freebies, and give-aways. Free chips to first 500 at an event, restaurant contests (booster gets 50% of sales),many ideas!

Concession stand presentation by Pat Nelson: A power point was shared that showed ideas and reorganization of how our concession stand could be more efficient, therefore making more money. Time served per patron, organized approach to serving, food prep area, model for turn-over more profit....a group involved will meet in the future to go over this information.

Advertisement signage on outside scoreboard: East has done this and has raised a lot of money. Are we o.k. with looking into this? Group agreed that classy signs, something we would be proud of, professional ones would show a lot of support and would be acceptable.

Advertisement committee: NEEDED

Fundraising committee: NEEDED

Marketing committee: NEEDED

Golf Tournament committee: NEEDED

Bylaws: Have met and looked through bylaws - they are old and need revisions. Committee will get us their next Minutes. Changes in bylaws may need due process by booster members.

Homecoming: Oct. 2nd. Ken is in charge! Alumni will be here for memberships. Coaches breakfast in the morning will be looked into from Joan & Ken - Carla Chesley will also be called to help since she has done this in the past.

Touchdown Football Club: Ken gave a brief update on this group that approached our booster club. They want to be an extension of the booster and partner with us to fundraise. Bylaws will be needed to be created that protect the booster club. This is in the intro stages and getting going. Support from group was given to Ken to further work with this group. This could also be a great way to connect with alumni- which is something West has not had a history of doing. This could be a great start.

Adjournment - 9:15 p.m.....thank you to everyone for their time!

Next Meeting is the 3rd Monday of September (due to conflicts on the 4th Monday).
September 21st, 2009. 7:00 at West.

Respectfully Submitted:

Cindy Dutcher, Booster Club Secretary.